



Project Phoenix

April 2019

Sanjay Patel - Chairman



Background to Salfords CC



- Established in circa 1921 by Thomas Evner
- Moved to Pettridge Wood Common in the 60's after being moved to make way for Salfords Primary School
- Current area was used by the Canadian Army for tanks and growing crops during World War 2
- Club from the 80's ran two teams on a Saturday and one on a Sunday and had junior teams sporadically in the 90's and into the early 00's
- Club pavilion was built in 1960's with a shelf life of 30 years....



Current Situation at Salfords CC

- Following a disappointing 2012 season where the club lost money and was at an all time low in playing numbers. It was conceivable that the club could have folded and ceased to exist in a few years time
- A new Chairman was appointed in 2013 and armed with a new development plan which focussed on all aspects of the club
- Since 2013 the following has happened:-
 - Investment of nearly £60k in new nets, scoreboard, covers, new electrical goods, improvement to the bar/pavilion and new extended square and general ground improvements. Most of the projects were grant/sponsorship funded with the club covering about 15%
 - Junior section re-started and with age groups from 5-13 with over 80 juniors. With 3 juniors making the surrey age group and a better pathway for juniors into senior cricket and being invited to be part of the cricket world cup
 - Continued focus on the club in the community with coaching provided to the local school and partnering with Dunnottar, working with the Parish Council and Borough council. This has led to the club winning the Parish Council Community award last year, getting grants for helping to develop the club
 - Running two league teams and Sunday teams with the occasional 2nd team on a Sunday

What is Project Phoenix



- Looking back at where we have come from to where we are...we have come a long way in a short space of time

“The club was down and out and at an all time low, but has now risen out the ashes of despair into the wonderful community family friendly club we are today”

S Patel – Chairman 2019

- We don't stop there as today we are launching Project Phoenix which is an ambitious project to replace the pavilion with a new state of the art pavilion. It will be a wonderful place for the future generations of cricketers at Salfords to enjoy



Current World



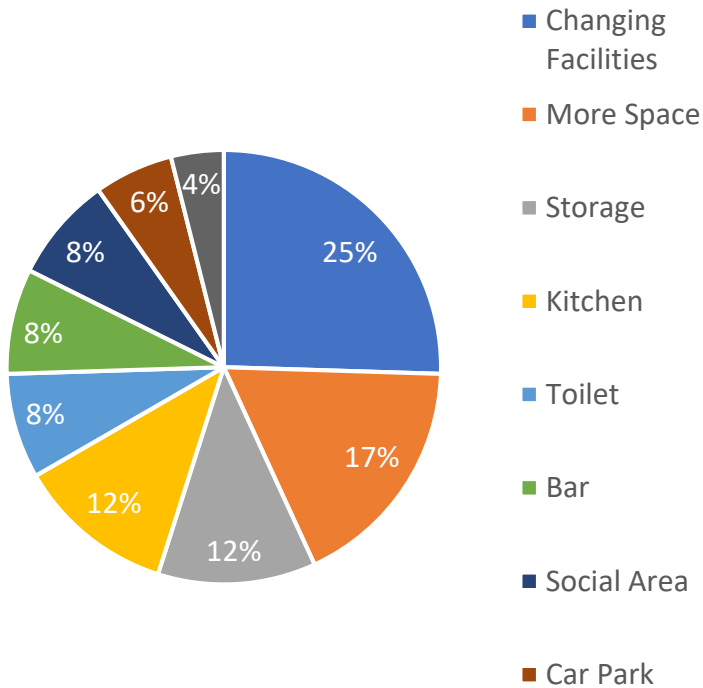
The Potential Future World

What is Project Phoenix

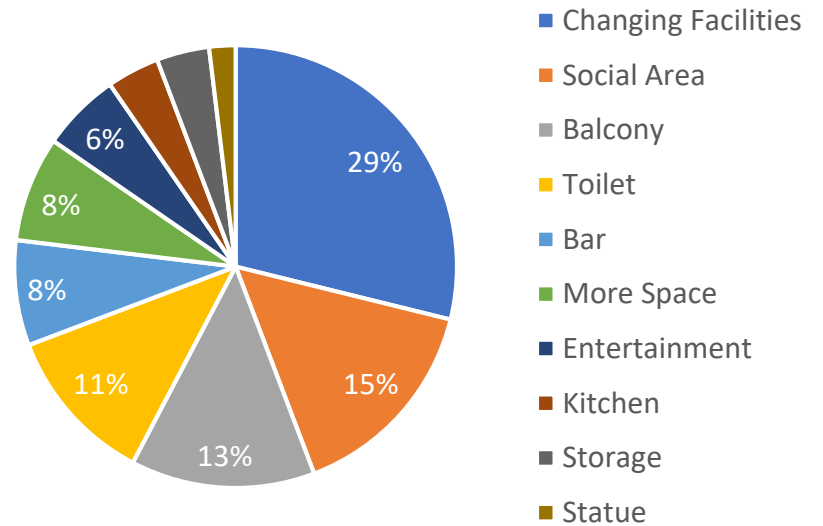


- Summary of what you said you require from a new pavilion

Requirements - Junior Parents



Requirements - Senior Player



What is Project Phoenix



- Some examples of what the pavilion could look like:-



Wood finish to the pavilion



Showers and toilets



Flooring



Dressing Room



Upstairs Bar Area

Kitchen





Summary Next Steps

- Seek feedback on the requirements for members and other stakeholders. Its important we get your feedback so please use the following form or email comments to:
salfordscricketclub@gmail.com
- Develop timeline for the project and the key milestones. Desire to complete the project by 2021 (100 year Anniversary)
- Mobilise the project team – we have a few volunteers willing to help but if you want to help with the project please email me
- Complete Funding strategy – Current estimate is the project will cost £650k-£700k (inc VAT and Contingency) Lots of work will need to done in this area with grant applications and other funding sources, but we would like the club to part fund at least 15% by raising funds through various events, donations, sponsorship etc
- Finalise our lease at Petridge Wood Common which will completed in May, but we have managed to negotiate a lease to at least 2031 and 85% of our rent



Thanks for listening
Any Questions

Feedback on Design (Good, Bad and Ugly)



■ Area 1:

■ Area 2:

■ Area 3:

Any other comments: